

CAMPUS TO CORPORATE PROGRAMS - A BOUQUET OF OFFERINGS

| Topic | Description | Concepts | Methodology | Duration |
|-------------------------------------|--|--|---|----------|
| Managing Change | This program is all about managing change. The program is woven around Dr. Spencer Johnson's change model | Video : "Who moved my cheese"/ participants' hand book | Video, simulation | 180 Mins |
| The power of Networking | Networking is easily the most important aspect of working in teams and bonding with everyone around us. Working with people is an art and networking is the key to success | In group, out group. Networking with purpose. Business Chemistry (Psychometry) | Classroom discussions, Introspection, Action planning | 120 Mins |
| Communicating effectively | Effective communication skills are necessary to network and create necessary bonds with people. Human skills are the need of the day | Participants' hand book, Business Chemistry Psychometry | Videos, simulations and discussions | 120 Mins |
| Customer Centricity 1 | Subtle moments of thoughtful service create huge leaps in the customer service world. This will cover some perfect ways to make an impact | Case studies, Participants' Hand book | Classroom discussions, case study discussion | 120 Mins |
| Building the right culture | Culture is all about what people think, do and believe. What it takes to create a winning culture and how to win! | Case study. "The Toyota way" | Classroom discussions, case study discussion | 120 Mins |
| Cross Cultural Communication | Building a skill to communicate across cultures | Geert Hoffstede's cross cultural model | Discussion and videos | 60 Mins |